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To: <architectatlaw@gmail.com>
Sent: Wednesday, February 21, 2007 8:21 PM
Subject: Submission Update



February 20, 2007

Thanks very much for submitting your film to AFI DALLAS International Film Festival Presented by Target, Founding Sponsor Victory Park.

Unfortunately, we were not able to program the film in this year's festival. With over 1,500 entries, the competition was extremely tough. We do wish you every success with the film and we hope you will keep us in mind for your next project.

Although we will not be screening your film in this year's festival we would like to offer you and up to five (5 maximum) of your friends a chance to purchase the AFI Dallas Pro Pass for \$125.00. This pass allows the holder the following entries into AFI DALLAS 2007:

Your pass will allow access to:

- All regular screenings
- Target Filmmaker Lounge & AFI DALLAS/W Hospitality Lounge
- Festival Bag

These passes will normally sell for \$225; but you will be able to purchase the AFI Dallas Pro Pass for \$125. Passes will go on sale March 2; discount will be good on passes purchased before March 12. Quantities are limited. To take advantage of this offer please email boxoffice@AFIDALLAS.com.

In addition to the Festival Pass discount we would like to offer you and your friends \$2.00 off the regular \$8.50 ticket price of individual screening tickets. To take advantage of these offers please present a copy of this letter when purchasing your tickets at the screening venue (limit 2 discount tickets per film). Note that any tickets purchased in advance at the Main Box Office at Victory Park are \$4.00.

Thank you again for submitting your film and we look forward to seeing you at the 2007 AFI Dallas International Film Festival.

Warmest regards,

AFI DALLAS Programming Team

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