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From: "Gen Art Film Festival" <filmfestival@genart.org>
To: <architectatlaw@gmail.com>
Sent: Wednesday, March 21, 2007 3:52 PM
Subject: Film Festival Slate

Dearest Filmmakers who have submitted to the 2007 Gen Art Film Festival:

We have seen an unbelievable amount of great films over the past several months that have made us belly laugh, off ourselves, pack our bags to save the planet and fall in love. We are very excited by all of the emerging and original storytelling and talent displayed by your submissions. Unfortunately, we only have space for 7 feature and 7 short films at the festival, and thus most of the films submitted do not get programmed. We will be announcing our final slate to the public tomorrow at www.genartfilmfestival.com. If you have not been contacted, unfortunately your film has not been selected for this year's festival.

We absolutely completely 100% totally know how much of your soul has been poured into your project . . . and we understand that this message is a downer . . .

But please do not be discouraged . . .

This industry is full of setbacks - they make you stronger - they make you more creative - they make you hungrier. There are many festivals out there and now more ways than ever to find an audience. Example: for a chance to win \$5000 check out what our sponsor OurStage has going on here: <http://www.ourstage.com/go/genart>

And keep an eye out for other upcoming film endeavours at Gen Art!

Gen Art keeps all films that have been submitted to us in our non-circulating library **for one year for consideration** in our other programming. We've added you to our film community list so you can keep an eye out for other upcoming film opportunities at Gen Art! Such as the **inaugural Gen Art Chicago Film Festival** - taking place this summer!

If you are a female filmmaker who has submitted a short film, we strongly urge you to submit to the **Biore & Gen Art Uncover/Discover competition** for a chance to win a **\$20,000** grant and additional exposure. Simply follow the instructions for submission on the website (www.bioregenart.com), and send us your Withoutabox tracking number to cinema@genart.org. There's no need to send in an extra screener as long as we have your tracking number.

Finally, we will be sending out information soon to all you filmmakers who have submitted to this year's festival on how you will be able to see the films at the festival for free!!!

We are honored that you have submitted your dreams to us and hope you continue to do so in the future.

Most importantly - don't stop making art. We know there are a bazillion roadblocks and reasons to give up . . . but the world needs you to keep on creating . . .

With much respect.

Gen Art Film Team

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